

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

EXHIBIT HALL



EXHIBIT HALL SPONSORSHIPS

Description: Over 350 exhibiting companies from diverse industries and organizations such as public and private corporations, federal, state and local agencies, trade associations and special interest groups. The exhibit show floor draws all meeting constituents including state legislators and their legislative staff.

EXHIBIT HALL EVENT

The exhibit show floor is an excellent venue to host an informal event for all attendees as part of the exhibit hall festivities. This year the event will take place on Thursday, July 24. Interested sponsors are asked to **support food and dessert stations**.

Food Station Sponsorship Benefit:

- ☐ Professional overhead signage in the exhibit hall recognizing your sponsorship
- ☐ Listing in the Annual Meeting Program, web site and hall of fame.
- ☐ Listing in the program as exhibit hall sponsor
- ☐ Promotion of booth location and special promotions for organization in the exhibit hall
- ☐ Three complimentary registrations to the Annual Meeting
- ☐ Seven VIP tickets to Social Event

Value of Sponsorship: \$10,000

[Open for Sponsorship](#)

Dessert Station Sponsorship Benefit:

- ☐ Professional overhead signage in the exhibit hall recognizing your sponsorship
- ☐ Listing in the Annual Meeting Program, web site and hall of fame.
- ☐ Listing in the program as exhibit hall sponsor
- ☐ Promotion of booth location and special promotions for organization in the exhibit hall
- ☐ Two complimentary registrations to the Annual Meeting
- ☐ Four VIP tickets to Social Event

Value of Sponsorship: \$5,000

[Open for Sponsorship](#)

Coffee Service

Description: Great opportunity to display your company's name and promote your booth by sponsorship a **morning's breakfast** in the exhibit hall to all exhibitors and attendees. (Attendance about 2,000)

Coffee Service Sponsorship Benefit:

- ☐ Professional signage in the exhibit hall recognizing your sponsorship
- ☐ Listing in the Annual Meeting Program, Website and hall of fame.
- ☐ Promotion of booth location and special promotions for organization in the exhibit hall
- ☐ 2 Complimentary registrations to the Annual Meeting
- ☐ 4 VIP tickets to Social Events.

Value of Sponsorship: \$7,500

[Open for Sponsorship](#)

SPONSORSHIPS/SUPPORT SERVICES FOR THE MEETING PROGRAM



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LANYARDS

Description: A colorful rope or cord that advertises the sponsor's name and the location of the meeting "California 2003" and is attached to the name badge of each attendee to the annual meeting.

Lanyard Sponsorship Benefit:

- ☐ Sponsors name worn around the neck of 6,000 attendees
- ☐ Two complimentary registrations to the annual meeting
- ☐ Listing in the Annual Meeting Program, Website and hall of fame.
- ☐ Five VIP tickets to Social Events

Value of Sponsorship: \$6,000

Past sponsor(s) include: Lexis Nexis, Enron, and Sprint

[Open for Sponsorship:](#)

Timeline: Need sponsorship commitment by **June 1**.

COPYING SERVICES

Description: Copy calendars (resolutions) for the Business Meeting at the end of the week (requires a 24-hour turn around) and provide general copying services for the meeting

Copying Services Sponsorship Benefit:

- ☐ Receive prime complimentary exhibit space for copier to be displayed and demonstrated to over 5000 attendees.
- ☐ Professional signage in the booth space.
- ☐ Five complimentary registrations to the annual meeting
- ☐ 12 VIP tickets to Social Events
- ☐ Listing in the Annual Meeting Program, Website and hall of fame
- ☐ Pre-registered list of attendees

Value of Sponsorship: \$25,000

Past sponsor(s) include: Xerox, Ricoh

[Open for Sponsorship:](#)

LEGISLATORS AND LEGISLATIVE STAFF BUSINESS CENTER/LOUNGE

Description: An area set aside for legislators and staff to come and make complimentary phone calls, send faxes, use a computer port, read the paper and relax.

Lounge Sponsorship Benefit:

- ☐ Specialized area to display and promote the company's products and services.
- ☐ Professional signage acknowledging the company sponsoring the lounge.
- ☐ Listing in the Annual Meeting program, web site and hall of fame.
- ☐ 5 complimentary registrations to the annual meeting
- ☐ 12 VIP tickets to Social Events
- ☐ Pre-registered list of attendees

Value of Sponsorship: \$25,000

Past sponsor(s) include: MCIWorldcom - [Current sponsor: MCI](#)

CYBER CAFE

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Description: Your company provides computers and email access for the very popular Cyber Cafe. These computers are very popular among attendees to stay in touch with office and family. These computers will be strategically located in the convention center. In addition, your company's sponsorship will be recognized in the final conference program, the hall of fame and on the conference Web site.

Cyber Cafe Sponsorship Benefit:

- ☐ Screen background advertising the sponsor. Pop up advertising page will be authorized. Very popular among the delegates for email and research regarding how to spend the time in the city.
- ☐ Seven VIP tickets to Social Events
- ☐ Three complimentary registrations to the annual meeting
- ☐ Listing in the Annual Meeting Program, web site and hall of fame.

Value of Sponsorship: \$10,000

Past sponsor include: Dell, Microsoft

[Open for Sponsorship:](#)

SIGNAGE

Description: Signage for Sessions/Committee meetings/Social events/Children and guest areas/ Transportation areas. In return for payment or making of signs, the company will be authorized to add its own logo at the bottom right corner of the sign.

Sponsorship Benefit:

- ☐ Receive 2 complimentary registrations to the annual meeting.
- ☐ 4 VIP tickets to Social Events
- ☐ Listing in the Annual Meeting Program, Website and hall of fame.

Value of Sponsorship: \$5,000

[Open for Sponsorship:](#)

CD-ROMS

Description: Will record all meeting sessions to produce CD-ROMs for sale to conference delegates. In return for the sponsorship of the conference-recording program, the recording company will produce and insert a professional announcement or commercial about the sponsor's company at the beginning or end of each album sold.

Sponsorship Benefit:

- ☐ This sponsorship places your company's logo on the CD label.
- ☐ Signage at booth where orders will be taken for the CDs.
- ☐ Two complimentary registrations to the annual meeting
- ☐ 4 VIP tickets to Social Events

Value of Sponsorship: \$5,000

[Open for Sponsorship:](#)

SURVEYING CONSTITUENTS

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Description: Audience Response Polling System. Two days of evaluating and surveying delegates about the annual meeting at a booth in the registration area; plus, polling attendees in the major plenary sessions using handheld keypads. We welcome the sponsor to provide a give-away at the survey booth.

Sponsorship Benefit:

- ☐ Listing in the Annual Meeting Program, Website and hall of fame.
- ☐ Signage at the booth and corporate logo printed on give-away item
- ☐ Ability to ask one question on survey or be mentioned as a sponsor at the end of the survey message
- ☐ 3 complimentary registration to the Annual Meeting
- ☐ 7 VIP tickets to Social Events

Value of sponsorship: \$10,000.00

Past Sponsor includes: Leadership Technology™ Group, Inc

[Open for sponsorship:](#)

HEALTHCARE SERVICES

Description: Providing emergency medical and health care services for the conference events including Children/Guest Programs, Social Event and convention center. Your sponsorship is extremely important to the community and the participants attending the meeting.

Sponsorship Benefit:

- ☐ Signage at the booth and corporate logo printed on give-away item
- ☐ A quarter page ad in the NCSL Conference Program
- ☐ Listing in the Website and hall of fame.
- ☐ 5 complimentary registration to the Annual Meeting
- ☐ 12 VIP tickets to Social Events
- ☐ Pre-registered list of attendees

Value of sponsorship: \$25,000.00

Past Sponsor includes: HCA

[Open for sponsorship:](#)

COMMUNICATION SERVICES

Description: Support a communication system for the NCSL staff and or the California Legislative Volunteers by providing 40 nextels and 10 radios for the length of the meeting.

Sponsorship Benefit:

- ☐ Signage at the booth and corporate logo printed on give-away item
- ☐ A quarter page ad in the NCSL Conference Program
- ☐ Listing in the Website and hall of fame.
- ☐ Five complimentary registration to the Annual Meeting
- ☐ 12 VIP tickets to Social Events
- ☐ Pre-registered list of attendees

Value of sponsorship: \$25,000.00

Past Sponsor includes: Motorola

[Open for sponsorship:](#)

LEGISLATOR LUNCHEON SPONSORSHIP OPPORTUNITY

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Description: This sponsorship opportunity puts your company in the spotlight during the luncheon for one day of the Conference. Between 1200-1500 attendees, leaders from across the country will attend. Your company's logo will appear on the screen up on the stage. In addition, your company will be recognized in the final program, and on the conference Web site

Sponsorship Benefit:

- ☐ Great opportunity to be recognized by the leaders of the country without competition.
- ☐ 4 complimentary registrations to the annual meeting
- ☐ Listing in the Annual Meeting Program and Host Committee program
- ☐ 10 VIP tickets to Social Events
- ☐ Pre-Registered list of attendees

Value of Sponsorship: TBD *(Please contact Director of Meetings Department)*

Past sponsor(s) include: Monsanto

[Open for Sponsorship:](#)

LEGISLATIVE STAFF LUNCHEON SPONSORSHIP OPPORTUNITY

Description: This sponsorship opportunity puts your company in the spotlight during the luncheon for one day of the Conference. Between 1200-1500 attendees, leaders from across the country will attend. Your company's logo will appear on the screen up on the stage. In addition, your company will be recognized in the final program, and on the conference Web site

Sponsorship Benefit:

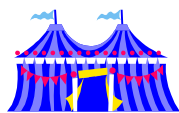
- ☐ Great opportunity to be recognized by legislative staff without competition.
- ☐ 4 complimentary registrations to the annual meeting
- ☐ Listing in the Annual Meeting Program and Host Committee program
- ☐ 10 VIP tickets to Social Events
- ☐ Pre-Registered list of attendees

Value of Sponsorship: TBD *(Please call Director of Meetings Department)*

Past sponsor(s) include:

[Open for sponsorship:](#)

WELCOME RECEPTION SPONSORSHIP OPPORTUNITY



Description: The Reception is held the first day of the conference from 5:30 to 7:00pm in a gorgeous location of the host city. Your company will have the opportunity to make contact with both attendees and exhibitors by sponsoring this event of food and entertainment. It's a very popular social event to give time to relax and interact with legislators, exhibitors, sponsors and colleagues. In addition, your company's sponsorship will be recognized with signs throughout the event facility, in the final conference program, the hall of fame, on the conference Web site

Sponsorship Benefit:

- ☐ Great opportunity to be recognized by legislators, legislative staff, private sectors, exhibitors without competition.
- ☐ Fourteen complimentary registrations to the annual meeting
- ☐ 32 VIP tickets to social events
- ☐ Full Page in the Annual Meeting Program and Host Committee program
- ☐ Listing in the Website and the hall of fame
- ☐ Pre-Registered list of attendees

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Value of Sponsorship: \$100,000

Past sponsor(s) include: SBC

Current Sponsor: [Automobile Alliance](#)

Product contributions for events such as soda, beer and wine are given a value and benefits are dispersed according to the total value of the product.

*If you are interested in pursuing a specialized sponsorship
at the NCSL Annual Meeting,
Please contact:*

Kristin Bertolina, Event Planner, California NCSL Host Committee 2003 (916) 552-6887

Sophia Cazanis, Event Planner, California NCSL Host Committee 2003 (916) 491-4094

Linda Worrell, Director, Meetings & Seminars (303) 856-1560

Nancy Rhyme, Director, Foundation for State Legislatures (303) 856-1515